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ICOMP '23

International Conference on Motors and Pumps

Date : 4th August 2023

Venue : The Residency Towers
Coimbatore, India

ICOMP '23
Registration details
in next page



Organized by:



Employee Nutrition & Well-Being

Driving higher Employee Productivity through Nutrition

Snehal Kochar

Registered Dietician, Impact4Nutrition Secretariat



On an average, people spend one-third of their adult lives at work. Comprehensive and targeted workforce nutrition programs yield improvements in nutrition and health outcomes, especially if embedded into broader employee wellbeing interventions. Poor nutritional status of employees' costs companies marked losses, as outputs suffer with deteriorating productivity and increased absenteeism.

According to a recent study by Chatham House and Vivid Economics, businesses in developing economies like India stand to lose up to \$850 billion a year if immediate interventions are not undertaken.

IMPAct4Nutrition (I4N), the only public-private engagement platform for improving nutrition in India, focuses on workplaces, to spread awareness and create demand for good nutrition among employees. Together with over 380 pledged partners in the corporate world from across India, I4N attempts to change employee behavior around food consumption and eventually make a positive impact on their health and well-being.

Bringing about behavior change among adults, however, is a slow process that needs sustained efforts over long periods of time.

We outline five mechanisms that corporates can institute to disseminate nutrition messaging effectively in the workplace so that the resultant behavior change and boost in productivity can help businesses reach their full potential.

1) **Organize online training sessions for employee engagement teams:** Interactive and fun audio-visual training sessions or webinars can be organized for Human Resources and other teams who need to know exactly what to communicate to employees, and how to do so effectively. I4N has recently developed

90-minute virtual training sessions on good nutrition, healthy diets, food security and safe hygiene practices for human resources (HR) and top management, which can be further broken down into shorter sessions. Once equipped with the right tools, employee engagement teams can cascade the correct messaging in the correct manner through the entire workforce.

2) **Monitor employee attendance to the nutrition interventions and sessions:** Any activities or webinars that HR or administrative teams organize for employees should not be treated as an optional activity. Monitoring attendance to the sessions will ensure

employees do not just dismiss invites after opening them. Target small employee groups at a time and keep the activities/workshops/training sessions short, so that work is largely unaffected, and absorption of the message is easier.

3) **Set-up virtual or in-person health check-ups:** Ease and access to experts once employees get motivated to improve their health will catalyze the process. Weekly or monthly video or in-person consultations with a doctor and nutritionist will help them achieve optimum health.

4) **Engage and evaluate with games & quizzes:** Quizzes and games are always fun team activities to engage employees in topics around nutrition. Several quizzes can be developed around I4N's nutrition content package available on i4n.in. However, monitoring attendance to such sessions isn't enough to evaluate the impact of any intervention and these quizzes can be repurposed and reused to see how employees have progressed over the

Poor nutritional status of employees' costs companies marked losses, as outputs suffer with deteriorating productivity and increased absenteeism.



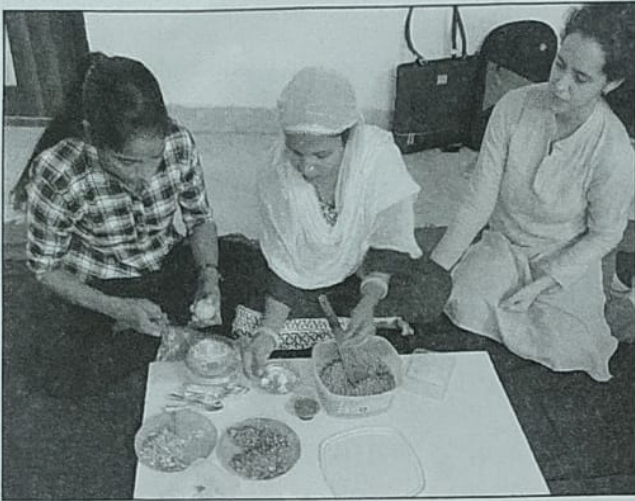
months in terms of their knowledge, attitudes, and beliefs.

- 5) **Recognize and reward change of behavior:** Use giveaways and rewards for employees who show a dip in absenteeism, improved health, regular attendance to nutrition activities and doctor consultations, or display any sign of having absorbed the messaging gainfully. Rewards can be big or small depending on the change in behavior and can be goal-oriented to motivate employees. This will also make the workplace nutrition program more fun.

Businesses have a vital role to play in improving the overall nutrition standards in the entire country and helping the government achieve its POHSAN Abhiyaan goals.

IMPAct4Nutrition is very delighted to associate with SIEMA. We provide nutrition awareness trainings to employees of member organizations of SIEMA at no cost basis, To sign-up with impact4nutrition and avail our free nutrition awareness trainings for your employees, kindly contact us on our mobile number +91 98430 12673 or email to pradeep@impact4nutrition.in

For more information, please visit: www.impact4nutrition.in



What the Media says?

Manufacturers say quality control order for pumps should address their concerns

M. Soundaraja Preetba
COIMBATORE

Pumpset manufacturers here have urged the Union government to address their concerns before introducing Quality Control Order for pumpsets.

Dual certification
A press release from the Southern India Engineering Manufacturers' Association (SIEMA) and the Scientific and Industrial Testing and Research

Centre (SITarc) said that the Union government is "working on a proposal to implement QCO for pumps, making ISI marking mandatory for all pumps sold in India. SIEMA has also raised the issue of dual certification for BEE and BIS at the highest levels of the government, striving to reach a favourable resolution that minimises the financial burden imposed on the industry by the dual marking process. To reduce the burden

on the members going in for BIS and BEE marking, SITarc has significantly reduced the cost of testing of pumps for its members." D. Vignesh, president of SIEMA, told *The Hindu* on Wednesday that Bureau of Indian Standard (BIS) marking is not mandatory now and even some of the large brands sold a few models without ISI marking. Though BEE registration for energy efficiency is based on BIS standards, manufacturers will have to

register with both when ISI marking becomes mandatory for any pumpset sold in India. This will increase the costs for the manufacturers. Pumpset manufacturers have more than 100 models of pumpsets each and the initial fee for BIS registration is ₹5,000 for each model. They will have to spend additional amount for testing, etc. "We have asked the government to give specific standards for a family of pumps so that

we do not have to register each model of pump made and also to reduce the initial fee." Further, there are seven laboratories identified by BIS for pumps. There should be more recognised laboratories such as Coimbatore and Rajkot, he said. In the case of pumps such as ISI mark de-watering pumps, there are no standards and of these are imported.

The Hindu (1-6-23)

முத்தி வந்த வாசனங்கள், ராம ஐண்டியூரியல் இலுக்கு, தெரிவித்துள்ளனர்.

பம்பு தொழிலின் சவால்களும் எதிர்காலமும்

சீமா, சிடார்ட் சார்டர்ட் சிறப்பு கருத்தரங்கு

கோவை, ஜூன் 1-
தொழில்துறை பொருள் வியாபார உற்பத்தியாளர்கள் சங்கம் (சிமா), ஆற்காடு மன்றம் தொழிலாளர் கூட்டுறவு சங்கம், ஆர்.டி.எம். (சி.டி.டி) சார்டர்ட், பம்பு தொழிலின் சவால்கள் மற்றும் வாய்ப்புகள் குறித்து சிறப்பு கருத்தரங்கம் நடந்தது. கருத்தரங்கம், வீர பம்பு டிரைவர் அறிமுகம் செய்துள்ளது.

வீர பம்பு தொழிலும், இத்தொழிலின் பெரும் புரட்சியாக பார்க்கப்படுகிறது. பம்புகளின் விற்பனை, தரத்தை மேம்படுத்தி, வணிக ரீதியாக விற்பனை செய்யும் இத்தொழில்துறையில், சீமா உறுப்பினர்களுக்கு

சீமா, சிடார்ட் சார்டர்ட் சிறப்பு கருத்தரங்கு

பத்தி வினாக்கள் குறித்து, புவன இணைத்து செல்புவது உள்ளிட்ட, பம்பு தொழில்துறையை ஆதிக்கரிக்கும் என கருத்தரங்கின் நோக்கம் குறிப்பிடப்பட்டது. சீமா தலைவர் விக்கிரமன், சிடார்ட் தலைவர்

Dinamalar (1-6-23)

