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Poshan Weekly is a knowledge dissemination tool intended to share research, evidence, policy and programme guidelines as well as tools on Maternal and Child Nutrition with colleagues around India.

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Forward

Building a stronger future with IMPAct4Nutrition's private sector partnership for improved nutrition



Source: IMPAct4Nutrition secretariat

Dear colleagues,

Businesses play a critical role in improving the nutrition of their customers, employees, and communities. By promoting good health and nutrition, businesses can increase productivity, reduce sick days and enhance economic potential. The IMPAct4Nutrition (Initiative to Mobilize Private Action for Nutrition - I4N) platform was created to encourage greater participation from businesses in the Jan Andolan movement for nutrition. The platform serves as a central hub of knowledge and resources on nutrition and acts as a connection between businesses and the broader social movement surrounding POSHAN 2.0. I4N has engaged over 360 businesses in India, reaching more than 4.5 million employees and an estimated 75 million individuals with improved nutrition literacy.

In this issue of PoshanWeekly, we are excited to share resources from the diverse industries and sectors partnering with I4N to advance nutrition outcomes. The ACE card initiative, comprising Assets for nutrition, CSR/Cash for nutrition, and Employees'

Let's continue advocating for better nutrition outcomes for every child!

Kind Regards,
Arjan De Wagt,
Chief, Nutrition Programme | UNICEF India

Resources

- [IMPAct4Nutrition \(I4N\) Overview](#) - Details on I4N's different areas of work
- [IMPAct4Nutrition Initiative 2022-2023](#)
- [India Inc Invests in Nutrition – Proof of Concept](#) - Case study documentation of I4N's private sector partner's interventions on nutrition
- [10 Commandments for Nutrition \(for you and family\)](#)
- [Nutrition Kiosk Operation Manual for Workplace](#) - Guidance on mainstreaming nutrition engagement with employees in an organization
- [POSHAN Talks/Podcasts](#) - Discussions with nutrition sector experts on innovative initiatives towards improving malnutrition in India
- [IMPAct4Nutrition and CNN TV series](#)
- [IMPAct4Nutrition website](#)

Nutrition in the news

Date	News	Source
03/04/2023	Millets avert fatal diseases & climate change: UP agriculture minister	Times of India
03/04/2023	Bhubaneswar AIIMS introduces millets for patients students	The Week
03/04/2023	Eating disorders have doubled among young adults, since the pandemic: Study	Economic Times
03/04/2023	Malnourished but diabetic: An atypical form of 'the rich man's disease' is spreading among Chhattisgarh's tribals	Down to Earth
02/04/2023	Food for thought: 13L beneficiaries removed from safety net in Punjab	New Indian Express
02/04/2023	Aquaculture feeds billions every day – 4 ways to ensure its future is sustainable	The print
01/04/2023	Millets for Health	The Statesman

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31/03/2023	MGNREGS workers will build almost 75% of anganwadis in 2023	The Hindu
31/03/2023	“Poshan Vatikas or Nutri-gardens- a key plank of the Poshan Abhiyaan to enable the right kind of nourishment ”	Orissa Diary
31/03/2023	WHO may add Saxenda obesity drug to essential medicines	Hindustan Times
31/03/2023	Eight-day millets festival from April 8	Deccan Herald
31/03/2023	CDPO Jakhama observes Poshan Pakhwada 2023	Nagaland Post
30/03/2023	Reduced food supply at anganwadis affects nutrition of children	Times of India
30/03/2023	G-20 meet: India to launch portal to ensure that farmers get seeds of best quality.	New India Express
30/03/2023	Karnataka milk shortage: Activists urge state govt to resume supply to schools	The News Minute
29/03/2023	Tripura to create a corporation along the lines of FCI to strengthen PDS	Indian Express
29/03/2023	Localised benchmarks can assess malnutrition better	The Hindu Business Line
29/03/2023	NGOs advertising regularly seeking money from public to tackle malnutrition in tribal children: WCD	The Print
29/03/2023	G20 India I Ensuring food security with sustainable agriculture	News on Air
29/03/2023	Millet dishes to be served in trains as IRCTC plans to revise its menu	Hindustan Times
29/03/2023	Millet menu: Bajra, ragi, jowar for Raj cops in police canteen	Times of India
29/03/2023	Poshan Tracker shows over 1,400,000 children severely malnourished: WCD	Business Standard
29/03/2023	School enrolment up, budget for midday meals accordingly: Panel	Times of India
28/03/2023	Include more millets, coarse grains in diet of school children under PM POSHAN scheme: Parl Panel to Centre	The Print

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- 07/03/2023: [How women's collectives are spearheading health and nutrition initiatives](#)
- 27/02/2023: [States show the way on addressing wasting at community level](#)
- 13/02/2023: [Nayi Chetna: A national campaign against gender-based violence towards well-being of women and children](#)
- 06/02/2023: [Way forward to fighting Neglected Tropical Diseases for better nutrition in India](#)
- 24/01/2023: [What motivates parliamentarians to ask questions on Nutrition: Insights from new report!](#)
- 16/01/2023: [A convergent approach to Early Childhood Development: learnings from Maharashtra's "Aarambh" programme](#)
- 06/01/2023: [How to deliver maternal nutrition : lessons from Telangana](#)
- 23/12/2022: [Poshan Gyan...a comprehensive repository for communication resources on health and nutrition](#)

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One-stop guide for nutrition resources



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Malnutrition (CoE-SAM) Network



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Led Social Action



National Centre of Excellence and
Advanced Research on Diets



Food Fortification
Resource Centre

Set up by FSSAI with Support from TATA TRUSTS



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