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**Poshan Weekly** is a knowledge dissemination tool intended to share research, evidence, policy and programme guidelines as well as tools on Maternal and Child Nutrition with colleagues around India.

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## Poshan Gyan...A house of Nutrition and Health Resources



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Malnutrition, poor diets of children, adolescents and women, anemia and other nutrition issues remain a challenge that must be addressed. An effective way to do this is by developing and deploying relevant communication tools, materials and guidelines which are not only reliable but can be easily accessed by anyone. If these tools draw from behavioural insights, the efficacy increases.

In this issue of PoshanWeekly, we are happy to share the [Poshan Gyan](#) platform developed by NITI Aayog, in collaboration with Bill and Melinda Gates Foundation and Centre for Social and Behaviour Change, Ashoka University. Poshan Gyan is one of the most comprehensive online repositories of health and nutrition resources and tools available in various audio-visual-print formats. The resources aim at improving nutrition practices of caregivers, children under 5 years, pregnant women, lactating women, adolescent girls, frontline workers, women groups, Panchayati Raj Institution members and civil society organisations. Poshan Gyan is designed to be used by everyone including health and ICDS workers, community leaders, teachers or anyone else seeking to improve nutritional outcomes.

The platform is organised around the following themes :

1. Anemia Prevention
2. Antenatal care
3. Newborn Care & Breastfeeding
4. Complementary feeding
5. Growth monitoring
6. Immunization
7. Vitamin A Supplementation
8. Diarrhoea Management
9. Diet Diversity
10. Sanitation/WASH
11. Deworming
12. Food Fortification
13. Girl's Health & Education
14. Nutri cereals/Millet

You could also feature your organisation's content on this portal to be shared and used by others. Further information on additional platforms with health and nutrition communication materials is available in the resources section.

We encourage all to access and use these, popularize and optimize the available resources on the sites.

Kind Regards,  
Arjan De Wagt,  
Chief, Nutrition Programme | UNICEF India

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## Resources

- [Poshan Gyan Website](#)
- [Poshan Gyan Brochure](#)

### Other Platforms:

- [SBCC Tarang Hub](#): The website provides communication materials, tools and methods for creating social and behaviour change within the space of nutrition.
- [IEC eWarehouse](#): It is an archive of communication materials developed/produced by UNICEF across thematic areas where UNICEF works including child development & nutrition, WASH, child protection, education and communication for development.

## Nutrition in the news

Date	News	Source
22/12/2022	<a href="#">Centre taking vital steps on food security in people's interest: Union MoS</a>	Business Standard
22/12/2022	<a href="#">Minister distributes KCR nutrition kits to pregnant women</a>	Deccan Herald
21/12/2022	<a href="#">India's G20 presidency: An agenda for healthcare</a>	Indian Express
21/12/2022	<a href="#">Importance of Preconception Nutrition During pregnancy</a>	News 18
21/12/2022	<a href="#">Nari Swasthya Janandolan Yatra aims to bring holistic health awareness in Indian Women</a>	Health Economic Times
21/12/2022	<a href="#">Delhi schools to have mini snack breaks after AAP government reveals "New Rule Book"</a>	Economic Times
21/12/2022	<a href="#">Ensuring food security for all</a>	Hindu Business Line
20/12/2022	<a href="#">Importance of intaking millets stressed through 'Eat Right Millet Mela'</a>	The Hindu
20/12/2022	<a href="#">Global Hunger Index Does Not Reflect India's True Picture: WCD Minister Smriti Irani</a>	Outlook India
20/12/2022	<a href="#">Kerala's ranks 6th in FSSAI's State Food Safety Index</a>	Mathrubhumi
20/12/2022	<a href="#">UN declares 2023 International Year of Millets: Know its health benefits</a>	India Today
19/12/2022	<a href="#">Union Agriculture Minister Narendra Singh Tomar to host 'Millet-only' lunch for MPs on December 20</a>	The Hindu

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19/12/2022	<a href="#">As G20 President, India has an opportunity to mobilise support for food and nutritional security</a>	Times of India
17/12/2022	<a href="#">How we can reach the unreachable: Tackling malnutrition in India</a>	Times of India
16/12/2022	<a href="#">Over 25,000 'Delivery Points' set up across the country for maternal &amp; neonatal care: MoS Health</a>	Livemint
16/12/2022	<a href="#">FSSAI's proposed food label system lacks clear messaging: Experts</a>	Business Standards

## [Link to previous issues](#)

- 16/12/2022: [PoshanWeekly: We need your valuable feedback!](#)
- 12/12/2022: [Resources on Early Stimulation to support healthy growth and well-being for every child](#)
- 02/12/2022: [New video series on latest NFHS insights for states - Part I](#)
- 25/11/2022: [PoshanWeekly past issues 2021-2022 list now available!](#)
- 18/11/2022: [Celebration of World Toilet Day 2022](#)
- 11/11/2022: [One-stop guide to nutrition resources!](#)
- 28/10/2022: [NFHS Policy Tracker for Parliamentary Constituencies on Health and Nutrition indicators now available!](#)
- 14/10/2022: [Celebrating Global Handwashing Day in mission mode - towards improved health and nutritional status of children!](#)
- 10/10/2022: [Resource Toolkit from Rashtriya Poshan Maah 2022 now available!](#)
- 09/24/2022: [Poshan Maah- Women show the way in improving Water Management](#)
- 09/16/2022: [Poshan Maah - Poshan Bhi Padhai Bhi, Holistic Development for Every Child!](#)
- 09/07/2022: [Poshan Maah - Complete Toolkit for Women's Nutrition and Health!](#)

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[One-stop guide for nutrition resources](#)

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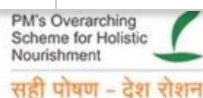
**Ministry of Women and Child Development**  
Government of India



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