

## HIGHLIGHT OF THE MONTH

### I4N partnership with GAIN

I4N secretariat hosted a workshop in New Delhi on 15th February 2023 inviting corporate sector with the objective to sensitize them on the importance of workforce nutrition and giving them an introduction to the Workforce Nutrition Scorecard developed by Workforce Nutrition Alliance and GAIN.

41 CORPORATE'S OFFICIALS JOINED THE WORKSHOP

Microsoft, Ultimate Kronos Group, Tata Power-DDL, Bata India Ltd, Quess Corp, APL Apollo, Businessnext to name a few.



Aligned with the GOI's Poshan Abhiyaan 2.0, the major objective behind this workshop was to pool a defined number of corporates together in order to sensitize the workforce group (and their families-as a community) towards good nutrition, its importance and its connection towards building a robust future.

### SCORECARD ACTIVITY BY GAIN

To acclimatize the audience with the scorecard use, a short exercise was demonstrated through an online portal, where all the attendees were asked to scan a QR code and provide LIVE responses for the survey questions based on the Nutrition score card.





## I4N EXHIBITED AT CII NATIONAL CSR SUMMIT

CII National CSR Summit was held during February 2023 where CII FACE and I4N showcased its partnership. Attendees from the corporate sector were appraised about I4N and its ongoing activities including explaining the ACE card. I4N latest brochure was also released during the event by Mr Kiran DM, Former CEO ONGC Foundation and Mr Neeraj Lal, Head CSR, Arvind Limited.





A panel discussion on financing social infrastructure took place at the Global Investors Summit in Indore, which was organised by the Madhya Pradesh government. Government of Madhya Pradesh Additional Chief Secretary Ashok Barnwal spoke on the State's initiatives in the social sector and its commitment to further social sector development.

**Corporates can use their ACE card** - Assets, look at your business and what you can do with your assets, contribute CSR funds and engage employees in making a change” he said.

## Corporates can use their ACE cards for reaching

Friday, 13 January 2023 | PNS | INDORE

**SHARE**



Hoe Yun Jeong, Deputy Country Director India shared the efforts of the State and skill building of young people and support to institutions in the State. Shri Managing Director Central Square Foundation praised the State on efforts.

VIRAL LIFESTYLE EDUCATION

**social infrastr**



ग्लोबल इन्वेस्टर्स समिट में सोशल इंफ्रास्ट्रक्चर फाइनेंसिंग पर हुआ पैनल

## ACE कार्ड का उपयोग कर हासिल कर सकते हैं SDG त

दैनिक मीडिया गैलरी > इंदौर

13 जनवरी 2023

मध्य प्रदेश सरकार द्वारा आयोजित ग्लोबल इन्वेस्टर्स समिट में गुरुवार को ईदौर में सोशल इंफ्रास्ट्रक्चर फाइनेंसिंग पर पैनल डिस्कशन का आयोजन किया गया। मध्य प्रदेश सरकार के अतिरिक्त मुख्य सचिव अशोक वर्णवाल ने सामाजिक क्षेत्र में राज्य के प्रयासों और सामाजिक क्षेत्र के विकास में अगले बढ़ते की

सामाजिक क्षेत्र के विकास में जग बढ़ाने का राज्य की प्रतिबद्धता पर बात की। भारत सरकार ग्रामीण विकास राज्य मंत्री फगन सिंह कुलस्ते भारत और राज्य में सकारात्मक वातावरण सामाजिक क्षेत्र में स्वास्थ्य और शिक्षा पर आवश्यकता पर बात की। पब्लिक हेल्थ ऑफिस ऑफ बिल एंड मेलिटंडा

गेट्स फाउंडेशन के कंट्री लीड डॉ॰ संतोष मैथ्यू ने स्वास्थ्य सेवाओं के वितरण पर ध्यान केंद्रित करने की आवश्यकता के आधार पर राज्य और भारत में किए जा रहे प्रयासों के उदाहरणों को पेश किया। उन्होंने कहा कि दीर्घकालिक दृष्टिकोण में एक ऐसी प्रणाली का निर्माण करना चाहिए जो प्रत्येक भारतीय नागरिक के लिए गुणवत्तापूर्ण स्वास्थ्य देखभाल तक समय पर पहुंचने का रास्ता तैयार करे।

इंदौर में ग्लोबल इन्वेस्टर समिट में सामाजिक क्षेत्र के वित्तपोषण पर एक पैनल में यूनिसेफ इंडिया के पोषण प्रमुख अर्जुन डी वाट ने कॉर्पोरेट्स से बात करते हुए कहा कि विशेष रूप से महिलाओं और बच्चों के लिए सतत विकास लक्ष्यों को प्राप्त करने के लिए हमें सार्वजनिक और निजी क्षेत्र

के संस्थानों के समर्थन की आवश्यकता होगी। उन्होंने कहा कि जब एग्रेडिजी और सामाजिक बुनियादी ढांचे की बात आती है, तो मुझे निजी क्षेत्र द्वारा मूल्य और प्रभाव के 3 अत्यंत गैर-संयोजित सिद्धांत दिखाई देते हैं- ग्राहक, क्लाउट और समुदाय जाह्न आप काम करते हैं। उन्होंने कहा कि कंपोपेस्टर अपने एसीई कार्ड - एस्टेस का उपयोग कर सकते हैं, अपने व्यवसाय को देख सकते हैं और आप अपनी कंपोपेस्टरों के साथ काम कर सकते हैं, सीएसआर फंड का योगदान कर सकते हैं और बदलाव करने में कंपोपेस्टरों को शामिल कर सकते हैं। उन्होंने कंपोपेस्टरों के सदस्यों का उदाहरण दिया जो पोषण पर बदलाव करने के लिए आप और एमपी में कंपनियों का गठबंधन है।

भारत के डि  
ने युवाओं के बु  
और राज्य में  
के साथ राज्य  
रामा कुकुरेजा,  
स्वचायर फाउंडे  
साक्षरता बढ़ाने  
पर स्कूल शिक्ष  
लीएसएफ द्वारा  
की। आईटीसी  
मुख्य वी. विज  
के प्रयासों पर म  
के उदाहरणों के  
फाउंडेशन के उ  
उनके काम प

## RECENT STORIES

17th PBD Convention





## KISHORI UTKARSH PEHAL

**National Girl Child Day** was celebrated with great zeal and enthusiasm when various dignitaries from across Bharuch graced the Formal Launch Ceremony of Kishori Utkarsh Pehal organised at the Collector Office in Bharuch on the 24th of January, 2023. Shri Tushar Sumera, Hon. Collector, Collector Office, Bharuch addressed the occasion sharing his transformative vision of the project for the district through an inspirational video message.



In accordance with the occasion of National Girl Child Day, a Poster Making Competition was organised on the 17th of January across 12 villages in the Jhagadia Block of Bharuch district. 500+ adolescent girls participated in the competition. The posters that we received narrated a story of their own. Its exuberating to see children be so vocal about their belief systems and it gives us immense pleasure to have been a part of their journey. All winners of the Poster Making Competition were awarded during the formal project launch ceremony.





## KNOW YOUR NUTRITION



1. Protein is an important component of hemoglobin. Taking optimum protein can be one of the crucial factors to combat anemia.
2. Proteins are the major building blocks of the body. They help in tissue repair and functioning.
3. Proteins are a power house for energy. The sparing action of protein helps to make up for the absence of carbs in the body. So, do not miss out on your protein daily!

## OUR RECENT PLEDGE PARTNERS



We are delighted to welcome Urban Company as a IMPACT4Nutrition (I4N) Pledged Partner. It's exciting to know that they will be invest their assets and utilise their App to disseminate good nutrition knowledge amongst employees, channel partners and their vibrant community. In alignment with Urban Company's vision to support UN SDG 8, with special emphasis on employee productivity, I4N through will bring all its technical expertise in supporting Urban Company in all their nutrition related interventions. We hope other companies will also bring their business value to join Urban Company's vital commitments.

**Richard Beighton, Chief Resource Mobilization and Partnerships, UNICEF India**



We are glad to be part of the UNICEF incubated Impact4Nutrition platform. At Urban Company, we are committed to ensuring Good Health & Well-being of our service professionals. Through the program, we will leverage our tech infrastructure to educate partners on what comprises good nutrition, healthy eating, and how food can help prevent and manage chronic diseases and health issues. Nutrition plays a critical role in one's health and well-being, and we want to encourage our service professionals to make the right nutritional choices.

**Bhavya Sharma; Director, Communications & ESG, Urban Company**

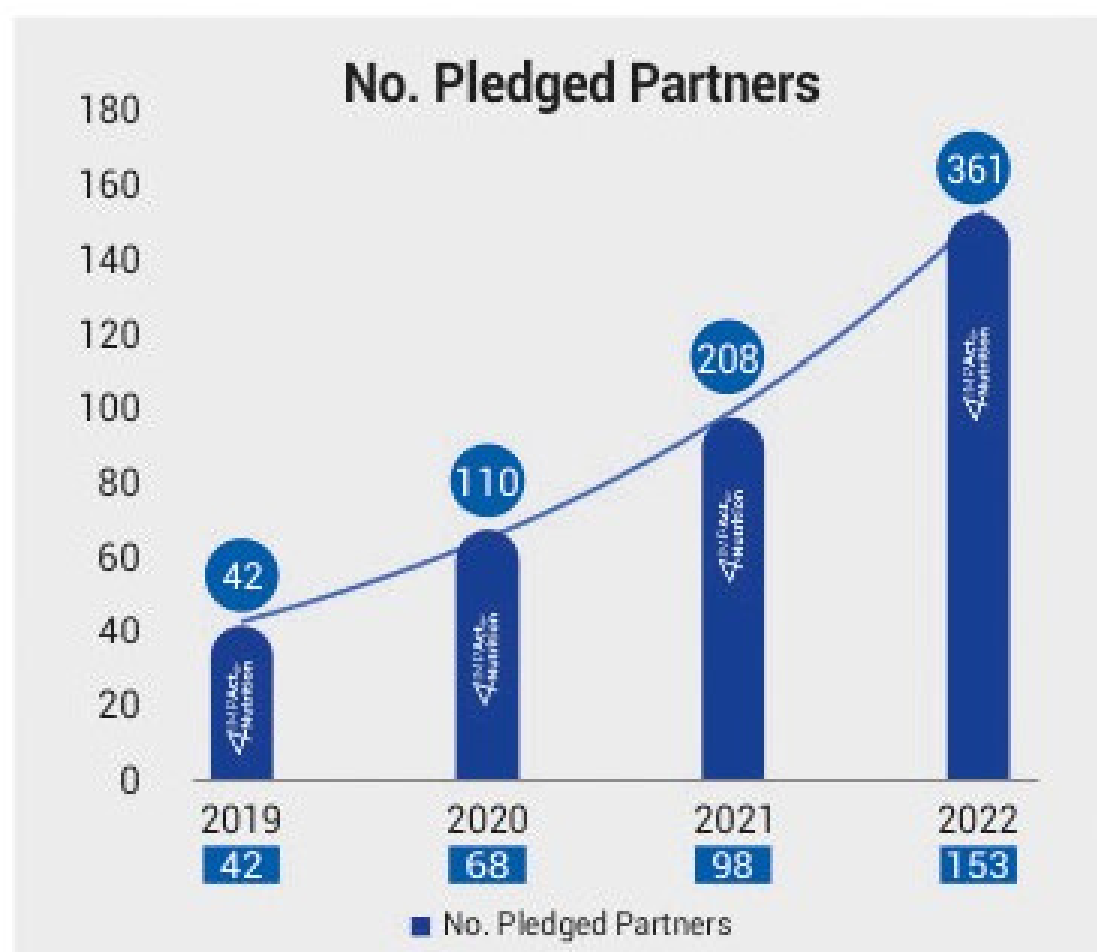




# I4N GROWTH STORY

I4N currently has engaged over 360+ businesses in India, engaging over 4.5 million employees and an estimated good nutrition literacy outreach of over 75 million individuals. This initiative aims to make every Indian healthy, reach at least 300+ Billion people, and build an eco-system that encourages the employee workforce and their families to make conscious and healthy food choices. Below is a sneak peek at I4N growth story till now.

## I4N Growth Story



## I4N Impact

361 Businesses

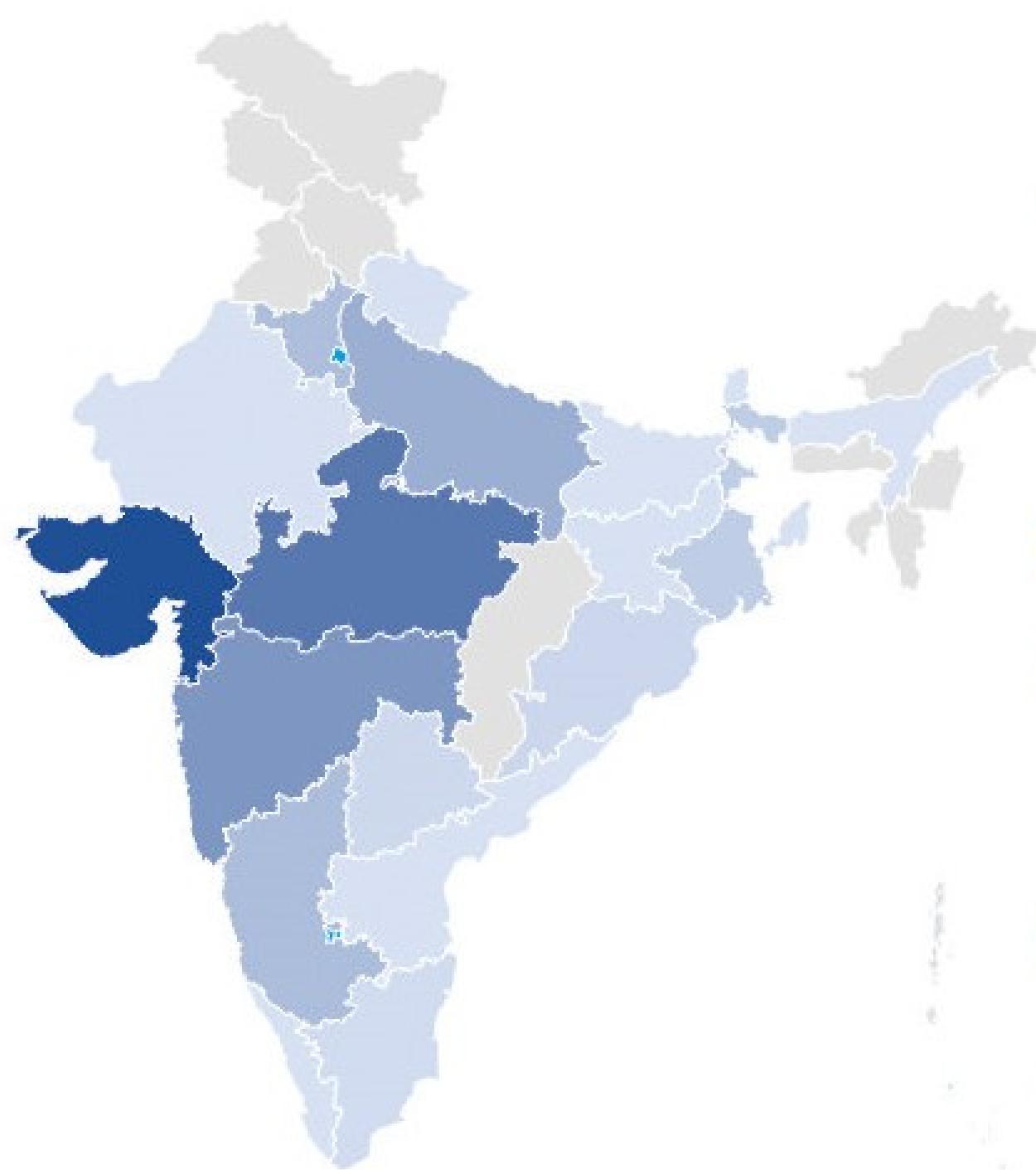
4.5 M + Employees  
and families

75 M + Individuals engaged

through good nutrition literacy



## Presence of I4N Pledged Partners in 19+ states of India



+ 350 more

